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William Mandela

"Casting A Wide Net"

willlouden.com, Inc.

*Will G. Louden*TM (willglouden.comTM)

By: *Will G. Louden*TM, Founder, Chairman/CEO

Email: ceo@willlouden.com and/or will@willglouden.com

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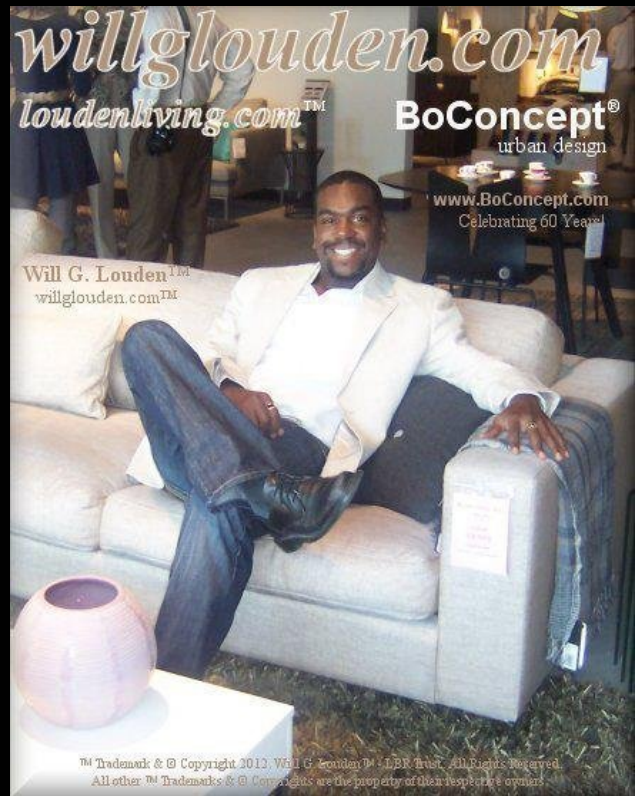
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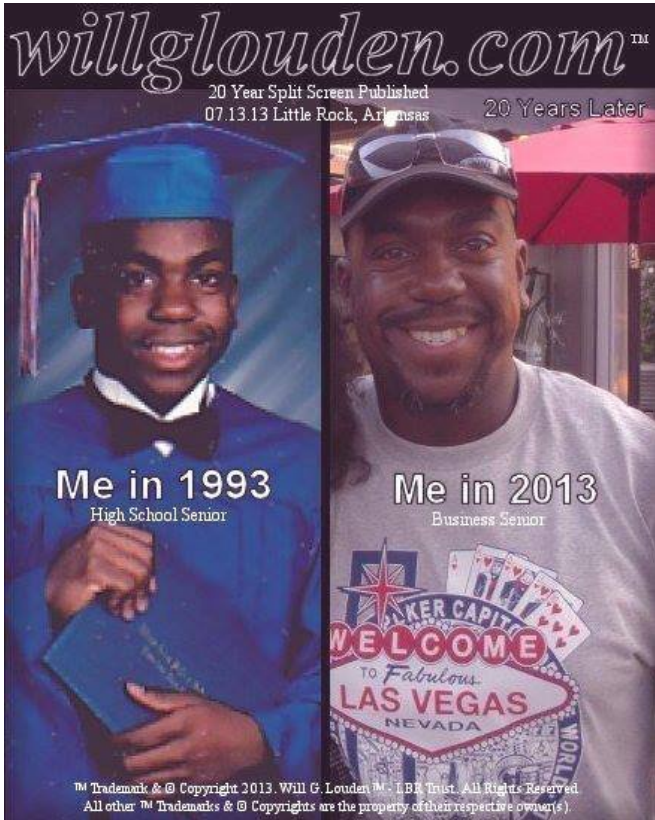
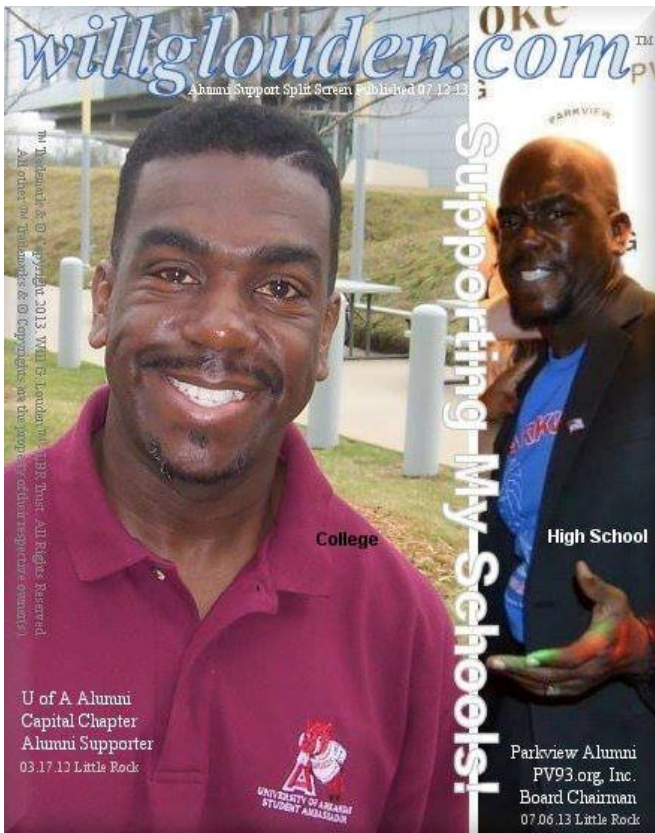


(former operating brand)

LIVING
Northwest Arkansas
NEWS™



Will G. Louden™ (willglouden.com™)
 Background; Career Vita; Bio Sketch & Resume
 Last Date Modified: Monday, November 13th, 2023



Educational and Community Supporter!!

Class reunion chairman for my high school's 20 year reunion and television spot talent and executive producer for the University of Arkansas Alumni Association, Capital Chapter, Capital Campaign!!

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NORTHWEST ARKANSAS LIVING™ MAGAZINE (FINAL COVER):

NWALIVING.COM™ SUMMER 2007

Volume 2 Number 3

LIVING™ *Northwest Arkansas* APARTMENTS

Exclusive Special Inside:
Interviewing a Media Giant: **Ed Wilson**,
President of the Fox Television Network
by: *Will G. Loudon*, Publisher

DINING • APARTMENTS • ENTERTAINMENT & MORE!

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FORMER 13 Year Living and Lifestyle Magazine Publisher!



WILL G. LOUDEN™ (WILLGLOUDEN.COM™) – BIO SKETCH:



WILLIAM GORDEN LOUDEN - "Will"

Web: willglouden.com™

Graduate: University of Arkansas, *Sam M. Walton College of Business*, double major, Financial Management/Investments & BANKING (Finance); and Marketing Management (Marketing); Bachelors of Science in Business Administration (*BSBA*).

★ **COMMUNITY SERVICE (1995 TO PRESENT)**

- **Past Chairman**, University of Arkansas, Alpha Phi Alpha, Kappa Kappa chapter, voter registration drive. Assisted in registering over 300 University students.
- **Past Member**, Fayetteville, Junior Chamber. Served on the Autumn Feast planning committee.
- **Past Volunteer**, Springdale Special Olympics. Assisting with the games.
- **Past Member**, Fayetteville Chamber of Commerce.

★ **EMPLOYMENT (1995 TO PRESENT)**

- **Past Small Business Consultant**, Virtual GraphX, Inc. I managed cash flows, payroll and tax compliance, as well as the general operations for 7 small businesses.
- **Founder, Chairman, President/CEO**, VGIS, Inc. Former multimedia company. The image in the upper left-hand corner (*Cavalier Joe*™) is one of our logos.
- **Publisher–N–Chief & Article Author**, *Northwest Arkansas Living*™ magazine.
- **Host, Creator & Executive Producer**, *Northwest Arkansas Living Television*™/*Northwest Arkansas Living Radio*™. Community based TV/radio shows formally broadcasting statewide (three state syndication) on KNWA-TV (NBC), KARK-TV (NBC), KFTA-TV (FOX) – NexStar Broadcasting; and AM 1030 (ABC) News Talk Radio – Cumulus Broadcasting.
- **Host, Creator & Executive Producer**, Community based TV shows broadcasting regionally on KPBI-TV (MyNetworkTV) – Equity Broadcasting.

★ **LEADERSHIP/UNIVERSITY OF ARKANSAS, FAYETTEVILLE (1995 TO GRADUATION)**

- **Past Member**, Arkansas Union Governing board. This board oversees the policies, activities, and general budgets of the student union.
- **Past Chairman**, All-Student Judicial Board (elected chairman by the other student board members).
- **Past Member**, Judicial review committee. Committee appointed by the Vice-Chancellor for student services to review and rewrite the student code of conduct (Dr. Lyle Gunn former Vice Chancellor).
- **Past U of A Student Ambassador**, Assisted Office of Admissions with mass greeting projects.
- **Graduate**, University of Arkansas Emerging Leaders Program.

★ **HONORS & AWARDS (1995 TO PRESENT)**

- **Professional Award Recipient**, Lexington Who's Who Among America's Top Professionals & Executives. Award issued by a business professional organization, *Lexington Who's Who* for outstanding professional performance and leadership (1998-1999).
- **Wards Chairman's Club Award**, Award issued from the chairman's office of the Montgomery Ward Corporation for achieving a high number of credit applications & approvals annually.
- **Special Award of Scholarship**, University of Arkansas Student Ambassadors program, Admissions.
- **Regional Scholarship**, (ACU-I) American Colleges and Universities International for attendance at the professional leadership conference.
- **Award for Academic Excellence**, Award received from the University of Arkansas Office for Non-Traditional Students for achieving outstanding academic performance. (4.0 GPA – Feb. 2002).

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- ★ **SELECT – INVITATIONS, CONFERENCES, SOCIAL & PUBLIC APPEARANCES 1999 to 2002**
- **Guest Speaker, Elsie Witlow Stokes funeral (respected Little Rock Educator):** Services held at 1st Baptist Church Highland Park: 1999 or thereabouts – Little Rock, AR.
 - **Personal Invitation, IBM/Author Andersen Technology Conference:** Hosted by IBM & Author Andersen executives: 1999 or thereabouts – Chicago, IL.
 - **Private by Invitation Only, Chicago Technology Conference,** Hosted by Northern Trust Bank with keynote speaker Sammy Thompson (then Motorola Senior Vice President): 1999 – Chicago.
 - **Private by Invitation Only, National Bar Association (social mixer),** Sponsored & Hosted by the very prominent attorney Willie E. Gary and the law firm of *Gary, Williams, Parenti, Finney, Lewis, McManus, Watson and Sperando*: August 2000 – Washington DC.
 - **Private by Invitation Only, Clinton Presidential Library Ground Breaking Ceremony,** Hosted by Clinton Presidential Library Foundation (reception immediately following was hosted by the Jennings Osborne family): December 2001 – Little Rock, AR.
 - **Keynote Community Speaker, Martin Luther King Jr., “Growing Up Black in Ashley County,”** Hosted by 1st Baptist Church (Mamie Radford): February 2002 – South Arkansas.
 - **Personal Invitation, New Markets Tax Credits Program/Investment Banking Seminar,** Hosted by CDFI with guest speakers from: Internal Revenue Service, Federal Deposit Insurance Corporation, Office of Thrift Supervision, Comptroller of the Currency, and the Federal Reserve Bank of Atlanta: July 2002 – Atlanta, GA.
 - **Personal Invitation, Minority Chamber of Commerce Conference,** Hosted by Peoria, Illinois area Greater Chamber of Commerce and Caterpillar with special guests Jim Orange, CEO, Caterpillar, and Joshua A. Smith, minority board member, Caterpillar: 2002 or 2003 – Peoria, IL.
- ★ **2003, 2004 & 2005**
- **Attendee, National Minority Supplier Development Conference,** Hosted by Marriott Hotels & other corporate sponsors: 2003/2004 – Washington, DC.
 - **Private by Invitation Only, Deans Reception,** Hosted by the *Sam M. Walton College of Business* and Beta Gamma Sigma: October 2004 – Fayetteville, AR.
 - **Private by Invitation Only, Clinton Presidential Library Dedication,** 2005 – Little Rock, AR.
 - **Personal Invitation to Dinner,** Hosted by 1st Baptist Church of Springdale & Church at Pinnacle Hills Senior Pastor Rev. Dr. Ronnie Floyd: 2005 – Springdale, AR.
 - **Personal Invitation, Dedication of the Sherman E. Tate Student Recreation Center,** Hosted by Philander Smith College (an HBCU): September 2005 – Little Rock, AR.
 - **Personal Invitation, Arkansas Sports Hall of Fame 47th Annual Induction Ceremony,** Hosted by various corporate and private sponsors: 2005 – Little Rock, AR.
 - **Personal Invitation, Annual King/Kennedy Dinner,** Guest Door Greeter/Volunteer – Hosted by the Arkansas Democratic Black Caucus, December 2005 – Little Rock, AR.
- ★ **2006**
- **Private Invitation, Ebony Fashion Fair “Fit to be Fabulous” Media Reception,** Hosted by Friends of Omega Foundation & Rogers/Lowell area Chamber of Commerce: 2006 – Rogers, AR.
 - **Guest Speaker, for area High School Journalism Students,** Hosted by the University of Arkansas *Walter J. Lemke Department of Journalism*: February 2006 – Fayetteville, AR.
 - **Personal Invitation (and a front row media seat), Annual Wal*Mart Stockholders Meeting,** Hosted by Wal*Mart Stores, Inc.: June 2006 – Fayetteville, AR.
 - **Private by Invitation Only, Annual Wal*Mart Media Conference,** Hosted by Wal*Mart’s Corporate Communications Department: April 2006 – Rogers, AR.
 - **Private by Invitation Only, Executive Guided Tour of a Wal*Mart Distribution Center,** Hosted by Wal*Mart: April 2006 – Bentonville, AR.
 - **Personal Invitation, Founder’s Day Ceremony for Senior Pastor Rev. Dr. Dexter L. Howard,** Hosted by Life Harvester Church: 2006 – Fayetteville, AR.
 - **Private by Invitation Only, Alltel/Dr. Maya Angelou Words of Wisdom Scholarship Ceremony & Reception,** Hosted by Alltel Corporation: March 2006 – Little Rock, AR.

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★ 2007

- **Arkansas TV Appearance**, Interviewed on *Northwest Arkansas Living Television™* which was subsequently broadcast on KARK-TV 4 (NBC): January 14th, 2007.
- **Private by Invitation Only, Mergers & Acquisitions Conference**, Hosted by GW Equity (Dallas, Texas): January 2007 – Little Rock, AR.
- **Personal Invitation, Arkansas Business Hall of Fame 9th Annual Induction Ceremony**, Hosted by the Univ. of Arkansas, *Sam M. Walton*, College of Business: Feb. 9th, 2007 – Little Rock, AR.
- **Northwest Arkansas Regional Television Appearance**, Interviewed on University of Arkansas Television (UATV): February 2007 – Fayetteville, AR.
- **Private by Invitation Only, Diversity Program**, Hosted by Tyson Foods with keynote speaker Elizabeth Eckford (one of the original *Little Rock Nine*): February 19th, 2007 – Springdale, AR.
- **Private Invitation, TV Show & Interview Taping**, Hosted by Former Arkansas Governor and U.S. Senator, David Pryor (Don Tyson Interview): March 8th, 2007 – Fayetteville, AR.
- **Private by Invitation Only, Inclusion and Engagement Program**, Hosted by Tyson Foods with featured guest speaker TV One's Chef G. Garvin: March, 2007 – Springdale, AR.
- **Personal Invitation, 2007 Regional Economic Development Summit**, Hosted by the Regional Chamber of Commerce: April 26th, 2007 – Rogers, AR.
- **Exclusive: FIRST Statewide Television Interview (as Governor)**, Arkansas Governor Mike Beebe, Hosted & Executive Produced by Will G. Louden, for *Northwest Arkansas Living Television™* & Radio. April 13th, 2007 Taping – Little Rock, AR (taping held in the Governors Conference Room), Broadcast: 5/12/07, special encore broadcast 5/13/07) on KARK-TV 4 (NBC), KNWA-TV (NBC) & KFTA-TV (FOX) – Estimated collective broadcast range two to five+ million people in three states (Arkansas, Southern Missouri & Eastern Oklahoma).
- **First Major TV & Radio Show Production**, Los Angeles, California area taping (Studio City). Exclusive interview with Ed Wilson, President, Fox Television Network; Hosted & Executive Produced by: Me, for *Northwest Arkansas Living Television™* & *Northwest Arkansas Living Radio™*. June 26th, 2007 (broadcast 7.12.08 @ 10:30 a.m. CST on KPBI-TV (MyNetworkTV)).
- **Private by Invitation Only, 63rd Annual Arkansas Alumni Awards Celebration Ceremony/Banquet**, Hosted by the University of Arkansas & the Arkansas Alumni Association: October 26th, 2007 – Fayetteville, AR.
- **Personal Invitation, 15th Annual Arkansas Black Hall of Fame Induction Ceremony**, Hosted by various community and corporate sponsors: October 27th, 2007 – Little Rock, AR.

★ 2008

- **Private by Invitation Only, Internet Income Training**, Presented by: StoresOnline.com: Thursday, January 31st, 2008 @ 6:00 p.m. – Fayetteville, AR.
- **Personal Invitation, Arkansas Business Hall of Fame 10th Annual Induction Ceremony**, Hosted by the Univ. of Arkansas, *Sam M. Walton*, College of Business: Feb. 8th, 2008 – Little Rock, AR.
- **Personal by Invitation Only, Democratic Party of Arkansas State Convention**, Hosted by the Democratic Party of Arkansas, Candidate for *Obama Delegation* from Arkansas to National Convention: March 8th, 2008 – Little Rock, AR.
- **Standing Invitation, to Speak/Address the Democratic Women of Benton County Organization**, Invited by a well respected Benton County Democratic Organizer/Educator – Invited March 8th, 2008 (I have not yet spoke/appeared).
- **1st Paid Multimedia Commercial Product/Brand Endorsement, NPC International, Inc. DBA: Pizza Hut®**, Email, Internet, Television & Print (Magazine) Pizza Hut® Product/Brand endorsement TV commercial phase of campaign taped – May 8th, 2008 @ the College Avenue Fayetteville, Arkansas Pizza Hut® Restaurant – Fayetteville, AR. Multimedia campaign written, hosted & produced by, me, *Will G. Loudon™*.

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- ★ ➤ **2008 CONT.**
- **Personal Invitation, “Cops & Robbers” Charity Event Pre-Party &, V.I.P. Red Carpet Guest: Los Angeles, California**, Event hosted/produced by Puder Productions (puderpro.com); Event held at the Exclusive **Boulevard Three** Night Club on the Sunset Strip, Friday, August 22nd, 2008.
- **Personal Invitation, Arkansas Based Media Sponsor, V.I.P. Red Carpet Guest: Los Angeles, California, “Cops & Robbers” Charity Event**, partially benefiting the **Cops Care Cancer Foundation**, of San Jose, California; Event hosted/produced by Puder Productions (puderpro.com) of Sunnyvale, California (event held at the **Playboy Mansion**, Saturday, August 23rd, 2008).
- **Multimedia Commercial Product/Brand Endorsement, Dillard’s® Department Stores**, Email, Internet, Television & Print (Magazine) Campaign for Dillard’s®. Clothing Sponsor for above **Boulevard Three & Playboy Mansion V.I.P. Red Carpet** appearances.
- **Male model** designer representation at **Boulevard Three V.I.P. Red Carpet** – Men’s Jacket by: **Murano** (size: medium; shell: 100% linen, lining: 50% rayon, 50% polyester); Shirt by: **Perry Ellis** (size: medium; paisley design, shell: 100% cotton); Pants by: **Perry Ellis** (size: 34/30; 52% cotton, 48% linen); Shoes by: **Steve Madden** (size: 9.5; color: black).
- **Male model** designer representation at the **Playboy Mansion V.I.P. Red Carpet** event – Men’s Suit Jacket by: **Calvin Klein** (size: medium regular (40); 60% wool, 40% polyester; color: black (small pin stripe)); Men’s Suit Pants by: **Calvin Klein** (size: 33/30; shell: 60% wool, 40% polyester; color: black (small pin stripe)); Men’s Shirt by: **Calvin Klein** (size: small; shell: 100% cotton; color: white); Shoes by: **Steve Madden** (size: 9.5; color: black).
- **Other Male Model LA Leisure Apparel** designer representation – Men’s Blue Jeans by: **Gene Montesano (Lucky Brand, Dungarees of America “Too Tough To Die”)** (size: 33/30; 98% cotton, 2% spandex).
- **Corporate Sponsor**, Siloam Springs Merchants Association. Cash donation to support the efforts of the Siloam Springs Arkansas Merchants Association’s efforts to support local children’s 4H projects, September/October 2008.
- **Media/Community Non-Profit Sponsor**, NWA Food Bank. Online video & banner ads supporting donations to the NWA Food Bank, September 2008.
- **Media/Community Non-Profit Sponsor**, Siloam Springs High School Band. Online banner ads supporting donations to the Siloam Springs High School Band’s efforts to march and attend the 2009 Inaugural Parade in Washington D.C., December 2008.
- **Media/Community Non-Profit Sponsor**, Wikipedia (the world’s largest online FREE encyclopedia). Online banner ads supporting donations to the Wikipedia Foundation, Dec. 2008.
- ★ ➤ **2009**
- **Private by Invitation Only, Arkansas Governor’s Mansion**, Private Invitation to attend an Arkansas Economic Development Reception hosted by Arkansas Governor, Mike Beebe: Tuesday, October 20th, 2009 – Little Rock, AR.
- **Private by Invitation Only, 2010 Silas Hunt Legacy Award Ceremony/Banquet**, Hosted by the University of Arkansas and Chancellor G. David Gearhart: August 27th & November 9th, 2009 – Fayetteville, AR, I was unable to attend due to prior business travel engagement.
- **Private by Invitation Only, Walton College Alumni Society Happy Hour**, Hosted by the University of Arkansas Sam M. Walton College Alumni Society and Dean Dan L Worrell @ Creegan’s Irish Pub, Thursday, November 20th, 2009 – North Little Rock, AR.

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- ★ 2009 Cont.
 - **Private by Invitation Only, Doing Business with the Arkansas Scholarship Lottery**, Hosted by Arkansas Scholarship Lottery Commission & Arkansas Economic Development, Monday, December 7th, 2009 @ the Clinton Presidential Center – Little Rock, AR.
- ★ 2010
 - **Political Fundraiser, Arkansas Lt. Governor, Bill Halter**. Candidate for United States Senate. Hosted by John Bailey, Representative Richard Carroll, Honorable Jim Dailey, Charles H. Murphy, III, Dr. Jason & Robyn Stewart, Ashley & Stephano Sutherlin and Courtney Van Buren (Host Committee). Event held at Stephano's Fine Art Gallery, April 22nd, 2010 – Little Rock, AR.
 - **Personal Invitation, Arkansas Governor Mike Beebe**, Beebe Meet-and-Greet Picnic. Reelection Fall Campaign Season Kick-Off! Hosted by the Beebe for Governor Campaign. Event held at the Beebe Campaign Headquarters, Tuesday, September 07th, 2010 – Little Rock, AR.
 - **Private by Invitation Only, United States Senator Blanch Lincoln**, One Year Celebration as Chairman of the Senate Agriculture Committee. Special guests: Former US President, William Jefferson Clinton, Former AR Governor David Pryor, US Senator, Mark Pryor, Former Secretary Transportation, Rodney Slater, and AR Senator, Tracy Steele (among a few others). Event held Wednesday, September 08th, 2010 – Little Rock, AR.
 - **Private by Invitation Only, Cromwell Architects Engineers, Inc.** Celebrates 125 years. Hosted by Cromwell Architects Engineers, Inc. celebrating 125 years of providing design services for projects in Arkansas, the US and globally. Event held, Thursday, September 16, 2010 on the 12th floor of the Jackson T. Stephens Spine and Neurosciences Institute, University of Arkansas for Medical Sciences – Little Rock, AR.
 - **Private by Invitation Only, Political Fundraiser, Supporting Arkansas State Senator, Joyce Elliott**, candidate for United States Congress. Hosted by Gert and retired United States General Wesley Clark (NATO Commander). Event held at the beautiful Little Rock, Arkansas home of Gert and General Wesley Clark, Sunday, October 17th, 2010 – Little Rock, AR.
 - **Private by Invitation Only, Election Night Watch Party, featuring Arkansas Governor Mike Beebe**. Hosted by the Beebe Campaign for Governor. Event held at Embassy Suites, Financial Centre Parkway, Tuesday, November 2nd, 2010 @ 7:30 p.m. – Little Rock.
 - **Private by Invitation Only, Election Night Watch Party, featuring U.S. Senator Blanche Lincoln**. Hosted by the Lincoln Campaign for Senator. Event held at Next Level Events, 1400 West Markham, Tuesday, November 2nd, 2010 @ 7:30 p.m. – Little Rock. (I was unable to attend).
 - **Private by Invitation Only, Election Night Watch Party, featuring Arkansas Senator Joyce Elliott**. Hosted by the Elliott Campaign for US Congress. Event held at Cajun's Wharf, Pontchartrain Room, 2400 Cantrell Road, Tuesday, November 2nd, 2010 @ 7:00 p.m. – Little Rock.
- ★ 2011
 - **Personal Invitation, University of Arkansas, Capital Chapter Alumni Society** – Board Meeting (2nd largest alumni chapter). Hosted by: Shauna Norton, Capital Chapter President. Meeting held in the executive boardroom of US Bank, One Riverfront Place, 8th Floor, Thursday, January 27th, 2011 @ 5:30 p.m. – North Little Rock, AR.

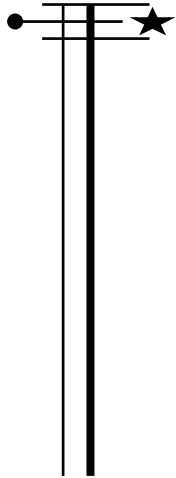


- **2011 Cont.**
- **Committee Member and ‘Episodic Supporter,’ University of Arkansas, Capital Chapter Alumni Society.** “Communications” and “Events/Planning/Fund Raising,” Committees. Initial meeting held at the SoHo Executive Center, 10515 West Markham; February 9th, 2011 @ 5:30 p.m. – Little Rock, AR.
- **Private by Invitation Only, Opportunity to stay, play and witness the First Tee Open at the very beautiful AND exclusive Pebble Beach Resort.** Hosted by: Mark O’Meara; Sponsored by: Nature Valley. Event held at: Pebble Beach Resort, Monday, July 4th – 9th, 2011. – Pebble Beach, California (I was unable able to attend).
- **Private by Invitation Only, Opportunity to BETA test a new “Signature System,” by: TheLadders.com.** Selected to be one of 500 total national BETA testers. Presented by: TheLadders.com (nations leading employment resource system for \$100K+ talent. Selection official: Friday, July 01st, 2011. – Invitation origination city, New York, New York.
- **International Volunteer and English Teacher; Georgian Public Schools grades 1st to 6th.** Selected to be one of 102 international English (as a second language) teachers in Georgia for a 3-month contract period. Applied through Greenheart out of Chicago, Il. Selection Official and initial country arrival date: Friday, September 30th, 2011.
- **Private by Invitation Only, American Citizen Information Night;** Hosted by the United States Embassy, United States Ambassador *John R. Bass* and the American Chamber of Commerce. Event held at the United States Embassy, Tbilisi, Georgia, Thursday, November 10th, 2011 at 6:00 p.m. Georgian time. Event was open to all American citizens with a valid US passport living in Georgia.
- **Private and Personal Invitation & Honor to sit for a personal portrait painting.** Officially invited and commissioned by the Art Teacher Rezo, from the school where I was teaching English to young Georgian school children. Invitation received: 11/21/11.
- **Certificate of Program Completion, Teach and Learn with Georgia.** Program initiated by the Georgian government and implemented by the *Ministry of Education and Science of Georgia*. Certificate received for successfully participating as a volunteer and completing the program for the Fall 2011 academic semester. Certificate signed by: *Dimitri Shashkini*, Minister of Education and Science and *Gia Mamulashvili*, Director of the National Center for Teacher and Professional Development. Certificate received via electronic means, Monday, December 12th, 2011 from *Indira Khozrevanidze*, TLG Regional Representative in Adjara.
- **2012**
- **Talent and Executive Producer, University of Arkansas, Alumni Association, Capital Chapter, “Awareness Campaign.”** Served as on camera talent and executive producer for a series of three thirty-second television spots. Spots began airing regionally May 9th, 2012 throughout the Central Arkansas Comcast media market. The spots promoted the University of Arkansas, Alumni Association, Capital Chapter. The commercials were shot and produced, March 17th, 2012 at 11:00 a.m. on the *William J. Clinton Presidential Center & the Clinton School of Public Service* front Lawn(s).
- **Volunteer/Ambassador at The Woodlands Crawfish Festival.** Volunteer at Food Station #2. Also served as a Bush Law Firm, “Tent Ambassador.” Event hosted and produced by various corporate, individual and community sponsors. Invited to participate by an associate of The Woodlands Township Government. Event held on the Market Street Lawn/Park, March 24th, 2012 9:00 a.m.
- **Chairman, Little Rock Parkview Arts/Science Magnet High School Class of 1993, 20-Year Class Reunion Organizing Committee, PV93.ORG.** Central Arkansas events/reunion activities slated for the weekend of July 5th, 2013 in the City of Little Rock, Arkansas; 1993 Pulaski County All Schools (’93 Classes) “Cruise Option,” slated for October 10th – 14th, 2013.
- **Yahoo! Special Advisor and member of the “Yahoo Yodelers Team.”** Invitation only opportunity to weigh in, evaluate, influence and provide guidance on select current and future Yahoo! products and services. Invitation received electronically from Yahoo! corporate offices on Wednesday, April 25, 2012; Panel appointment made official and was formally accepted by me, Saturday, May 26th, 2012.

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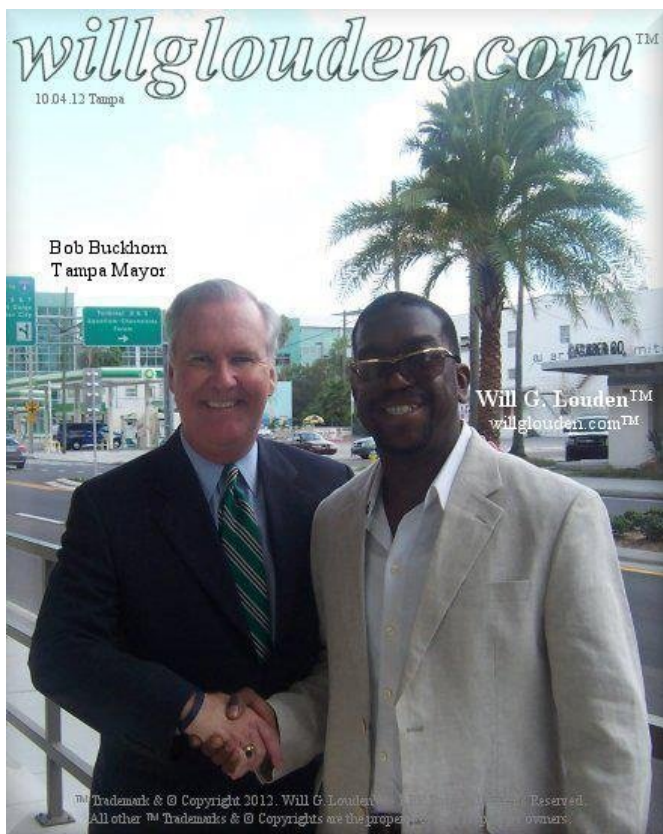
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2012 Cont.

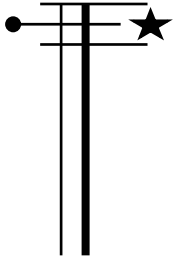
- **Summer 2012 Obama Fellow.** Special Summer 2012 Obama Fellowship to volunteer with the President's reelection campaign in the state of Florida received and approved Monday, June 4th, 2012 by a Florida Regional Field Director with Organizing for America.
- During my 6-month stint with, Organizing for America (the Obama reelection campaign), I held (however wasn't limited to the following roles, posts and/or appointments): Co-Author Florida Voter Registration Key Points Training (FL); Voter Registration Trainer (FL); Campaign Data Trainer (FL); Neighborhood Team Member (FL & NC); Neighborhood Team Leader (FL); Voter Registration Capitan (FL); Data Captain (FL); Canvass Capitan (FL); and Event Host (FL). I was a very active member of the state of Florida team working in the following communities: all of Pinellas County; Safety Harbor; Largo; Clearwater; Pinellas Park; Key Largo; Marathon; Key West; Homestead; South Miami; Seminole and Tampa. I also served and volunteered with several other key states and battleground state support teams: **Arkansas**, Little Rock State headquarters to NC; **North Carolina**, Greensboro; and **Georgia**, Atlanta State headquarters.



- **Private by Invitation Only, Arkansas Governor's Mansion**, Private Invitation to attend a Christmas Celebration and Reception hosted by Governor & Mrs. Mike Beebe and the Democratic Party of Arkansas: Friday, December 7th, 2012 – Little Rock, AR.

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- **2013**
- **Volunteer Washington, DC – National Day of Service.** Attended the National Day of Service Fair: Saturday, January 19th, 2013 at the Washington Mall in Washington, DC.
- **Volunteer Member of the Washington, DC – Presidential Inaugural Committee “Balls Team;”** Served as crowd greeter / ticket scanner (member of the “smiles squad” and the Inauguration ‘Face Team’); Special Volunteer appointment with United States Secret Service (USSS) perimeter credentials, Inaugural and Commander in Chief Balls held Monday, January 21st, 2013 at the Walter E. Washington Convention Center, 801 Mount Vernon Place NW Washington, DC 20001.

United States Secret Service (USSS)

From: Allison Panther <>
To:
Sent: Saturday, January 5, 2013 2:08 PM
Subject: Required Action for Your Volunteer Role with the Presidential Inaugural Committee

Thank you so much for your commitment to volunteering with the Inaugural Balls Team! As a part of your official volunteer function with the Inaugural Balls at the 57th Presidential Inaugural Ceremonies, you are required to register for a United States Secret Service (USSS) issued credential. In addition to submitting your personal information, the application also requires a photo submission, guidelines are below.

In order to access the application, use the following link and password:

...
Link and Password have been omitted.
...

Notes about application:
- Employer is **PIC**
- Function is **pic_volunteer**
- I have a working role at **Inaugural Ball/Commander-in-Chief** (please only check this box)

This form must be submitted by **Saturday January 5, 2013 11:59PM EST** in order for you to receive the credential. This deadline is non-negotiable so please let us know if you have any issues with submission so that we can resolve them in a timely manner. Please DO NOT forward this email.

Volunteer Operations
Presidential Inaugural Committee

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- **Founding Chairman, PV93.ORG, Inc. 20-Year High School Class Reunion Organizing Committee/Board.** Little Rock Parkview Arts/Science Magnet High School Class of 1993, 20-Year Class Reunion. Central Arkansas events/reunion activities took place the weekend of July 5th, 2013 in the City of Little Rock, Arkansas; All events came off without a hitch; just under 90 adults and 50 children registered and attended the reunion festivities. 30 Sponsors helped to make the reunion extra special. The reunion pulled in just under US \$8,000 cash and another estimated US \$5,000 to US \$7,500 in in-kind sponsor, friend, vendor donations/contributions. I served as the overall reunion chairman, event(s) host and overall reunion video executive producer too. The reunion was a three day weekend set of events anchor sponsored in part by: Wal*Mart, City Market, Coca-Cola (Coke), Central Events, Inc. and WILLLOUDEN.COM, Inc.
- **Private by Invitation Only, V.I.P Business mixer and facility/services showcase at The Downtown Aquarium located in Downtown Houston, Texas.** Attended a very well produced private business mixer that was hosted and produced by the Downtown Aquarium. I was invited to attend by an associate in The Woodlands Township *Covenant and Administration* department. Event held in the Aquarium third floor ballroom on, Wednesday, September 4th, 2013 at 4:30 p.m. CST.

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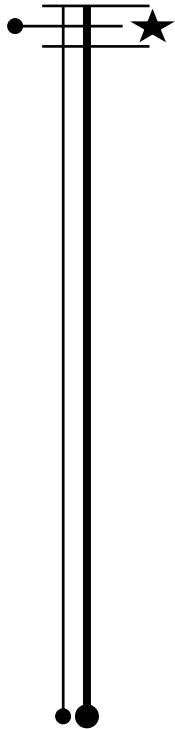
More online at: willglouden.com™

Standing on the banks of the beautiful Black Sea in the country of Georgia!

Central Florida 2012: Living, working and volunteering on the Obama campaign!!



Having a little fun (lol ok a whole lot of FUN) at the **Downtown Aquarium**, (Houston) after a V.I.P Invitation Only event!



- **2014 – 2017**
- **Private by Invitation Only, Arkansas Governor's Mansion;** Invitation to the 2014 Hunger Action Breakfast which was an awards breakfast sponsored in part by Performance Foodservice. Mission was to recognize key people who work to alleviate hunger; held Sept. 25th, 2014 – Little Rock, AR.
- **Private by Invitation Only, University of MIAMI MBA Recruitment Event** (Graduate Business Programs Preview); Invited by the University of MIAMI graduate business programs office. Event was held Saturday, October 17th, 2015 – Coral Gables, FL.
- **Private by Invitation Only, Oxford University MBA Recruitment Event;** Personal invitation to attend a special Oxford MBA information session in Washington DC; Event was held at the St Gregory Hotel, Monday, November 2nd, 2015 – Washington, DC.
- **Private by Invitation Only, IE Business School;** Special invitation to apply for admission to attend their top ranked MBA business program received, Wednesday, January 27th, 2016 – Madrid, Spain.
- **Exclusive by Invitation Only, Oxford University MBA Online Taster Lecture;** Special invitation to attend an (FREE) online management lecture presented by: **Dr. Jonathan Trevor**, Associate Professor of Management Practice. The initial electronic invitation was received, Feb. 23rd, 2017. The online lecture was held, March 8th, 2017 @ 9:00 a.m. CST; I was one of about a thousand online participants selected to participate from a hundred countries around the world (source: organizers). The lecture, "*The Best Companies Are the Best Aligned*," lasted about forty-five minutes and covered management practices that involve aligning organizational purpose.

UNIVERSITY OF OXFORD (ENGLAND) ONLINE LECTURE INVITATION

Subject: Live lecture: The best companies are the best aligned
From: Oxford University, Saïd Business School
Date: Thu, February 23, 2017 6:03 am
To: [Redacted]
Priority: Normal



Why do some businesses thrive whilst many more struggle and fail?

Enterprise alignment has never been more important – and difficult – than in today's hyper-competitive and challenging business environment. The disruptions of the 21st century marketplace mean that tried and tested approaches to market success have a short shelf-life.

Superior enterprise alignment enables McDonalds, for example, to serve over 70 million customers a day – over 1% of the global population – and dominate its industry, as it has done for decades. McDonald's winning formula is tight alignment of its strategy, organisational capabilities, resources, and management systems, all arranged systematically to support its long-term purpose.

In this live taster lecture, **Professor Jonathan Trevor** will present his research on this topic, followed by a Q&A session. **Register your free place** to watch this topical lecture online.

Details

Date: [Redacted]

Time:
3 - 4pm GMT

Location:
Online

• Reminder: Live lecture: The best companies are the best aligned starts in 1 Day

Mar 7 at 9:00 AM

Saïd Business School University of Oxford <[Redacted]>

To [Redacted]

Dear Will,

This is a reminder that "Live lecture: The best companies are the best aligned" will begin in 1 Day on:

Wed, Mar 8, 2017 9:00 AM - 10:00 AM CST

Add to Calendar: Outlook® Calendar | Google Calendar™ | iCal®

Please send your questions, comments and feedback to: [Redacted]

How to Join the Webinar

1. Click the link to join the webinar at the specified time and date:

[Redacted]

Before joining, be sure to [check system requirements](#) to avoid any connection issues.

Note: This link should not be shared with others; it is unique to you.

2. Choose one of the following audio options:

TO USE YOUR COMPUTER'S AUDIO:

When the webinar begins, you will be connected to audio using your computer's microphone and speakers (VoIP). A headset is recommended.

--OR--

TO USE YOUR TELEPHONE:

If you prefer to use your phone, you must select "Use Telephone" after joining the webinar and call in using the numbers below.

United Kingdom: [Redacted]

Access Code: [Redacted]

Audio PIN: Shown after joining the webinar

Webinar ID: [Redacted]

For more information please visit: willglouden.com™

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★ 2014 – 2017 Cont.

- **Do. It. Yourself Novice; DIY Novice[™] – Researched, Sourced, Employed, and Performed countless whole home renovations as a beginner; a DIY Novice[™] (diyNovice.com[™]);** Spent nearly two and a half years renovating, updating and changing out many well worn elements of a very small home located in a major United States (inner) city. I managed practically all aspects of small home renovation including (but not limited to) planning, budgeting, procurement, assessment, tear out, and finished out product (including plumbing, electrical and drywall too, etc.). I was my own general contractor and builder, etc. I dealt with countless retail suppliers (stores and online) to source everything that went into the home. The property is an investment property. It was a former seventeen plus year rental property before my renovations. I lived in the property throughout the duration of the whole home renovation. Many of the most important (diyNovice.com[™]) lessons and projects that I endeavored were/are:
 - **Smart Closet Creation** – My Home Automation Security and Entertainment, Closet is a Smart Closet creation that houses most of the homes critical electronic smart devices and technical infrastructure. I made the home into a Smart Home during the renovation.
 - **Kitchen Renovation** – The Kitchen was the very first room that I renovated. Some of the things that I did in this room were: Totally resurface the already stained cabinets, remove and replace a twenty plus year old floor, and hang a brand spanking new backdoor (among a few other things).
 - **Bathroom/Spa Renovation** – The Bathroom/Spa was a really big challenge. I did everything from cut and install tile for the first time ever, all by myself, to install a toilet, sink and vanity all by myself as well. This room was totally and completely an experience!!
 - **Walk-in-Shower Renovation** – This was one of the biggest challenges and learning curves of any project that I performed. This is a custom made, fully tiled off (floor to ceiling), former towel closet with a ‘step up’ raised floor to accommodate for laundry and Walk-in-Shower plumbing that runs beneath.
 - **Laundry Closet Renovation** – The laundry closet is also another custom made space. This space was a former hallway closet that I turned into an ultra energy efficient, full sized, and stackable Washer and Dryer Laundry Closet.
 - **Bedrooms & Home Gym Renovation** – The three bedrooms all received a much needed facelift including the installation of ceiling fans in two of the bedrooms, and a private in home gym in the third. I also installed energy efficient wall sconces in all of the bedrooms as well.
 - **Living & Dining Room Renovation** – I replaced all of the lighting fixtures in this joint space. I also laid fresh peel-and-stick flooring, removed the popcorn ceiling and painted everything. Two Cadet electrical heaters were also added (they are also in all of the bedrooms too).
 - **External Home Renovation** – To increase the property’s curb appeal I sanded, scraped and then painted the entire home and all doors including the front and back rod iron doors. I added a little 21st Century flair also with the addition of nine energy efficient LED automated lighting fixtures.
 - **Hallway / Attic Renovations** – In keeping with the energy efficient theme I wired and installed a “whole house fan” (attic fan) in the hallway. I also removed the popcorn ceiling, painted, repaired and re-hung the three bedroom doors that were up in the attic (for at least thirty years).

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Special U.S. State Department (STEM) Recruitment Invite

Subject: U.S. Department of State STEM Open House
From: U.S. Department of State <join-us@careers.state.gov>
Date: Mon, June 3, 2019 9:18 am

U.S. Department of State STEM
Open House *Thursday, June 13 | 5:30 p.m. - 7:00 p.m. CDT
Millennium Hotels Minneapolis - Loring Ballroom

1313 Nicollet Mall* *Minneapolis, MN 55403

Space is Limited. RSVP Today!*

The life-changing work of diplomacy relies on skilled STEM professionals like you who are committed to making a difference. With the U.S. Department of State, you can utilize your communication, creative, and problem-solving skills on a global scale to inspire security, prosperity, and stability worldwide as a *Foreign Service Specialist*. You'll live abroad and work on the front lines of foreign policy, unlocking solutions to the worlds most critical challenges from economic growth to cyber security.



DIY Novice™ (diyNovice.com™) Literary Series Development

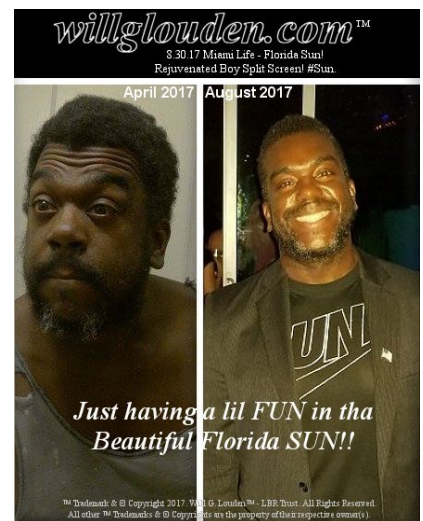
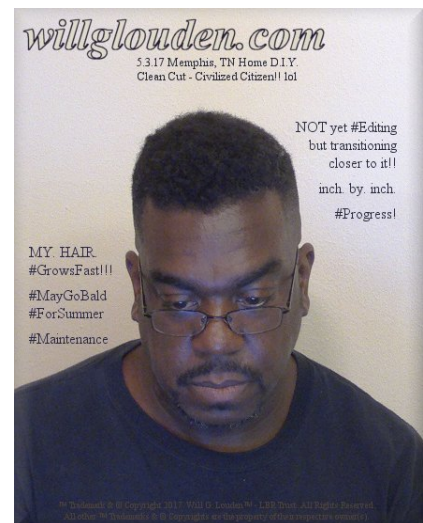
From August 2016 to about April 2017 I commenced to writing eleven diyNovice.com™ beginner guide books that are based on my whole home renovation, sourcing and procuring experiences. The core of the series is at least thirteen books (varying edits).

A brief description and the tentative titles for each developed core book in the series are as follows:

- Kitchen – Kitchen Renovation Basics*
- Laundry Closet – Laundry Closet Renovation Basics*
- Bathroom/Spa – Bathroom Renovation Basics*
- Walk-in-Shower – Tile Shower Renovation Basics*
- Bedrooms – Bedrooms & More Renovation Basics*
- Hallway and Attic – Attic and Hallway Renovation Basics*
- Living and Dining Room – Living & Dining Room Renovation Basics*
- External Renovations – External Renovation Basics*
- HASE Closet (Smart Closet) – 21st Century Smart Home*
- Finding and Buying Materials – Sourcing Energy Efficient Home*
- Property Management – Managing Investment Property*
- Compilation of All Chapter/Books – Whole Home Renovation*
- Coffee Table Picture Book – Tiny Home Renovation Pictures*

In May of 2017 until about September 2017 I relocated to the beautiful state of Florida for the sole purpose of rest, relaxation, business networking and initial series editing. The fifth draft of the unpublished series was completed in September 2017.

Beginning in September 2017 I began work on a related educational workbook series that will be written and designed to go along with each and every developed primary book of the already developed and unpublished diyNovice.com™ literary series. In November of 2017 I completed the initial draft of the workbooks and teachers guides.





Hello Will –

Join President Obama in Berlin:

On May 25, President Obama and Chancellor Merkel will join young leaders for a conversation about civic engagement at the Brandenburg Gate.

- ★ ➤ **2017 Cont. Acclimation to “Miami Life”**
- **Private by Invitation Only, Beneteau Yacht Open House;** Attended a very well produced V.I.P new yacht sales showing hosted by Denison Yacht Sales; event was held on Saturday, August 5th, 2017 at 10:00 a.m. – 5:00 p.m. Est. at the Hyatt Regency Pier Sixty-Six in Fort Lauderdale.
- **Private by Invitation Only, FIU Business Chapman’s On the Spot Admissions event;** Honored to be invited to attend an on the spot Masters Degree program (and PhD program) admissions event that was very well produced and hosted by the FIU admissions department; event was held at the FIU college of business complex in Miami on Tuesday, August 10th, 2017 at 11:00 a.m. Est.
- **Private by Invitation Only, FIU Business M.S. International Real Estate Information Session;** Once again I was beyond honored to be invited to attend this Masters in International Real Estate event; event was hosted by FIU at their real estate campus in Brickell which is located in the heart of beautiful downtown Miami; the event was held August 15th, 2017 at 6:30 p.m. – 7:30 p.m. Est.
- **Private by Invitation Only, #NTSipsAndSelfies at Casa de Montecristo by Prime Cigar & Whisky Bar;** Pleased to be invited to mix and mingle with a slightly upscale urban crowd and enjoy light bites and signature cocktails; event hosted by the Miami New Times on Thursday, August 17th, 2017 at 7:00 p.m. – 9:00 p.m. Est.
- **Private by Invitation Only, SLS Duck Art Reveal Party;** Attended an artwork duck reveal party at the very swanky and super nice SLS Hotel located on the very beautiful South Beach on Thursday, August 17th, 2017 at 8:00 p.m. Est.
- **Private by Invitation Only, Mayweather vs McGregor Brickell penthouse charity watch party;** enjoyed a beyond awesome charity party viewing experience with a small gathering of very beautiful people; drinks, ultra high end food, a DJ, multiple balconies, and big screen TV’s set the perfect backdrop for this exceptional society event; I was very thoroughly impressed! This event was hosted by Jean Lalonde on Saturday, August 26th, 2017 at 8:00 p.m. Est. until ... This was a very beyond awesome experience for a very worthy cause!
- **Private by Invitation Only, a South Florida high end real estate mixer;** enjoyed a very powerful and awesome real estate and business networking event that was hosted by Cristian Melo-Rozo & The Melo Group – Commercial & Luxury Real Estate at Renzo’s Café and Pizzeria in Boca Raton on Thursday, August 31st, 2017 at 5:30 p.m. – 9:30 p.m. Est.
- ★ ➤ **Private by Invitation Only, Kumpuris Distinguished Lecture featuring a conversation with President Bill Clinton and Secretary Hillary Clinton,** moderated by James Carville; Was pleased to attend this event featuring two Arkansas pioneers. This event that was hosted in part by the Clinton Presidential Center was held on Saturday, November 18, 2017, in the Governor’s Hall of the Statehouse Convention Center @ 3:30 p.m. CST.

For more information please visit: willglouden.com™



2018 & 2019

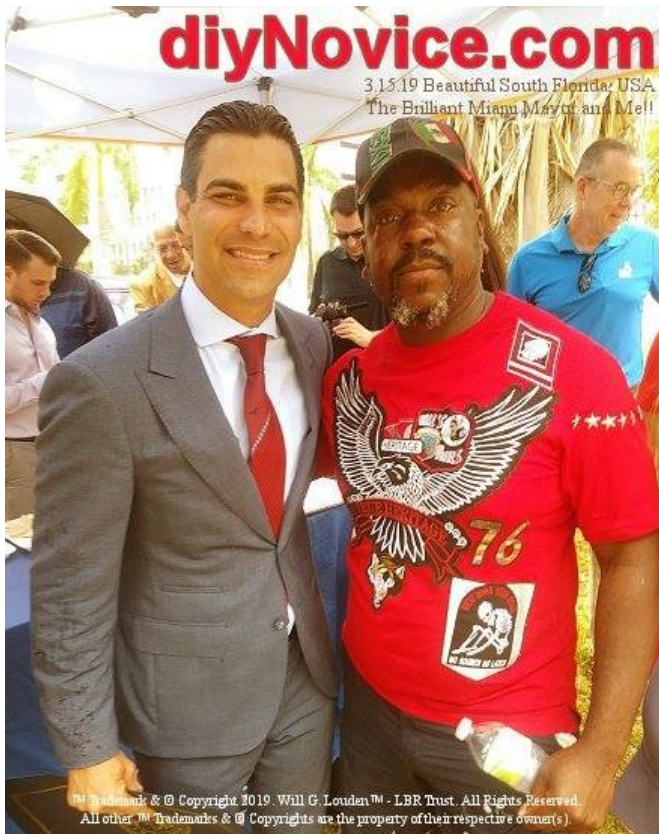
➤ **Special, NBC6 Miami Event, Private by Invitation Only, NBC6 Miami Turns 70;** with special guest Miami Mayor **Francis Suarez;** Was honored to be invited to attend this event featuring a small gathering of local, regional and national media personalities that helped Florida's first television station celebrate seventy years of continuous (FULL POWER) broadcasting!! This event was held on Friday, March 15th, 2019 at 9:30 a.m. – 11:30 a.m. Eastern Time; at 316 North Miami Avenue.

➤ **Session Review;** “Formal” (suits, ties, and other professional dress, etc.); This was a relatively small gathering of business, political, judicial and “other” professionals at THE “**Arkansas Governors Mansion;**” The event was held, May 15th, 2019 at 11:30a.m.; It's a part “charitable event” that is designed to network, share information and support scholarships!


➤ **Formal “First Responder” [Required Training] Civilian “Role Player;”** Served as one of about thirty officially hired (two-day) first responder role players. Events held the days of June 5th and 6th in Memphis, Tennessee USA at the MFD Special Operations Training Facility!!

➤ **United States Department of State STEM recruitment specialists; Private by Invitation Only,** State Department STEM Open House invitation received: Monday, June 3rd, 2019 to attend a very special open house recruitment gathering with key State Department Officials on Thursday, June 13th, 2019 @ 5:30 p.m. – 7:00 p.m. at an Minneapolis, MN hotel. I'm very grateful to have been invited but I wasn't able to attend this event!

Me and the Miami Mayor @ the NBC6 Event; and me @ the *Arkansas Governor's Mansion*



Select Social Media and Conference Calls




You and [redacted] aren't connected on Facebook


Former online editor at [redacted] Daily
Studied Economics at University of [redacted]

FEB 28 AT 6:00 PM

Hey Will. My name is [redacted] and I'm a Wall Street Journal reporter. I'm writing about the rise of corporate podcasts. I saw you posted about the podcast by Home Depot. Would love to chat with you about you thought of it.

 Sent from web

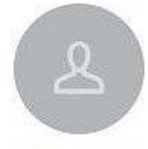
If you reply, [redacted] will be able to call you and see information like your Active Status and when you've read messages.



2mo

• 1st
Program Director at The Walton Family Foundation, Inc.
Can introduce you to 6 people at SPRINGDALE PUBLIC SCHOOLS

Message



2mo

Military Officer at Office of the Chairman of the Joint Chiefs of Staff

Communication received via Facebook Messenger

Dear Will!

Please [join](#) Emmy Award-Winning Actress **Regina King** for a live conference call on the powerful new film **IF BEALE STREET COULD TALK**.

IF BEALE STREET COULD TALK is based on James Baldwin's groundbreaking novel, is directed by Barry Jenkins, and features an amazing cast including Regina King, Stephan James, newcomer KiKi Layne, Brian Tyree Henry, Teyonah Parris and Colman Domingo.

Join us **Wednesday, January 9 at 8pm ET** to hear directly from Regina King about this remarkable story of love and justice.

Date: Wednesday, January 9, 2019
Time: 8pm ET / 7pm CT / 5pm PT
RSVP here:



Please Join 
Emmy Award-Winning actress
Regina King
for an exclusive conference call discussing the upcoming film

IF BEALE STREET COULD TALK

Date: Wednesday, January 9, 2019
Time: 8pm ET / 7pm CT / 5pm PT
RSVP:

IF BEALE STREET COULD TALK is based on James Baldwin's groundbreaking novel, is directed by Barry Jenkins, and features an amazing cast including Stephan James, newcomer KiKi Layne, Brian Tyree Henry, Teyonah Parris and Colman Domingo.

Join us to hear discussion and Q&A about this remarkable film!

Select **LinkedIn**® profile visitors



Please Join
Steve Carell

For a live conference call on recovery, addiction and hope - and the powerful new film

Beautiful Boy

Thursday, November 8, 2018
3:30PM ET, 2:30PM CT, 12:30PM PT
RSVP: <http://bit.ly/BeautifulBoyCall>

Legendary actor Steve Carrell will be speaking LIVE to community leaders around the country about this remarkable film, addiction and recovery, and stories of hope. Please join us!

Thursday, November 8, 2018
3:30PM ET, 2:30PM CT, 12:30PM PT
RSVP: <http://bit.ly/BeautifulBoyCall>

Focused on:

Building. Your. Dreams.



Subject: Share your SingularityU membership story!
From: "Jessica Jin" <(Omitted)@su.org>
Date: Fri, March 8, 2019 2:02 pm
To: (Omitted)@willlouden.com

Hi Will,

Thank you for being an active member of the SU global community!

We hear often from our members about how they use the SU App (or desktop portal on su.org) to connect with others, discover new experiences, and stay informed. And by featuring member stories, we feel that others can get a real sense of how they might benefit from joining the community. In the spirit of sharing, could we highlight a brief testimonial from you?

Your testimonial can include a couple of sentences about your favorite aspects of the community. If you're up for it, please share your membership experience <Link URL Omitted> today!

Best regards, and thanks in advance!

Jessica Jin
Digital Community Manager

Singularity University | NASA Research Park | Building 20 S. Akron Rd. | MS 20-1 | Moffett Field, CA 94035-0001 | +1-650-200-3434 | (Omitted)@su.org

My Personal Endorsement of THIS Outstanding Silicon Valley VC (Completed 3.18.19):

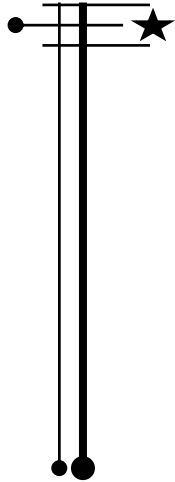
- <SU Question> Why did you become a SingularityU Member?
<My Response> To be closer to your community of global innovators!
- <SU Question> How has the Singularity University Community impacted you and/or your organization?
<My Response> Intrigued my thinking about coming innovations!
- <SU Question> Why would you recommend SingularityU Membership experience to a friend or colleague?
<My Response> Professional and top rate experiences and exchanges!
- <SU Question> Is there anything you'd like to add?
<My Response> Its a second to none community offering great value!



Singularity

U N I V E R S I T Y

Thank you for submitting your testimonial!



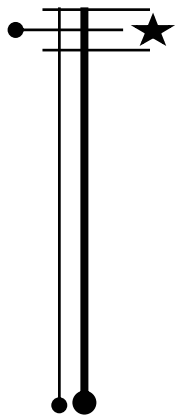
➤ **2020 – 2022**

GMIS, Invitation and DELEGATE; President / CEO: willlouden.com, Inc. Dubai – *Global Manufacturing and Industrialization Summit* held November 2021 in the United Arab Emirates (UAE) / Dubai; was very proud to attend and be a conference delegate – Flew from New York Kennedy to Kuwait to Dubai to attend the Summit held at the same time as the very beautiful and well executed Expo 2020.

Spring 2022 NJIT (New Jersey Institute of Technology) Corporate Sponsor. President & CEO of willlouden.com, Inc. when one of our three NJIT student teams (PangeaSoul.com™) WON / 1st place in the semester projects midterms. We are a multi year team sponsor, since Spring 2020.

May 2022, Development of the willlouden.com, Inc. Kenyan Leadership Development Team. Served as the key willlouden.com™ corporate leader overseeing team selection, training and initial team member development. Was very instrumental in establishing the initial phases of the firm's wglmax.com™ and MotherlandMade.com™ African operations support brands / divisions, etc.





➤ **2023**

Africa / United States Trade Convention, Invitation; Founder / Creator, President: MotherlandMade.com™ | MotherlandMade.net™ | MotherlandMade.org.
Kenya/Tanzania/New York – Global African Increased Trade Summit held January 2023 in New York, USA; Conference was held in conjunction with the 77th United Nations General Convention – Flew from Zanzibar, Tanzania back to New York to attend this very special increased trade convention / summit in New York held during the 77th UN general assembly.

Mid-South USA, Official Author & Publisher; Founder/Creator: 13thSquare.com™
(13thSquare.com™ is my private imprint that publishes my books, and soon others). Authored, edited and released six literary works exclusively on Amazon.com during the months of March & April. Three of the released works include; DeLois Garvey Gold (ISBN: 978-1-63762-429-6); April 4th Gold (ISBN: 978-1-63762-430-2); and Legendary Gold (ISBN: 978-1-63762-426-5).





'23 Gym Time



Los '23 Angeles



United '23 Nations



Mombasa '22 Kenya





Ground Floor;

a 13th Square.com™ Employment Contract by:
Will G. Louden™ (willglouden.com™), Founder



★ **WILL G. LOUDEN™ INTERVIEWS, BROADCASTS & PUBLISHING'S; MAGAZINE/PRINT (2004...)**

- **Rexanne Mansfield**, “The Gold Standard of Real Success, The Mansfield Way: How to Get Out of The Way of a Speeding Train,” Real Estate Property Manager/Business Owner, Business/Personal Profile Interview – Published: Northwest Arkansas Living Guide™ Magazine: Spring 2004.
 - **Dean Doyle Z. Williams**, “Salute to U of A Walton College Dean, Doyle Z. Williams; The Dawn of a New Era, Dean Williams: This is Your Life,” Sam M. Walton College of Business Dean, Profile & Tribute – Published: Northwest Arkansas Living Guide™ Magazine: Spring 2005.
 - **Pierce Properties**, “Pierce Properties, a Family Enterprise; *An American Dream & That Special Sauce for Success*,” Real Estate Property Managers/Business Owners, Business/Family Profile – Published: Northwest Arkansas Living Guide™ Magazine: Winter 2005.
 - **H. Lee Scott, Jr.**, President & CEO, Wal*Mart; (1) “*Interacting with a Giant; My Experience Interviewing: H. Lee Scott, Jr., CEO, Wal-Mart Stores, Inc.*” - A personal experience article; – Published: Northwest Arkansas Living Apartments™ Magazine: Spring 2006. (2) *A Critical Path to Greatness; How H. Lee Scott, Jr., Climbed to the Top of Wal*Mart;*” Business/Personal Profile Interview – Published: Northwest Arkansas Living Apartments™ Magazine: Summer 2006.
 - **Sweetsers Properties**, “Sweetsers Properties; Precious Stones, Community Pillars, and Dynamic Services,” Real Estate Property Managers/Business Owners, Business/Family Profile – Published: Northwest Arkansas Living Apartments™ Magazine: Spring 2006.
 - **Arkansas Business Hall of Fame**, 2007 Little Rock Awards Ceremony, Event Coverage – Published: Northwest Arkansas Living Apartments™ Magazine: Winter 2007.
 - **Tyson Foods Presents Elizabeth Eckford**, Event Coverage – Published: Northwest Arkansas Living Apartments™ Magazine: Winter 2007.
 - **Sam M. Walton College**, University of Arkansas at Fayetteville, Capital Improvements Coverage – Published: Northwest Arkansas Living Apartments™ Spring 2007.
 - **Ed Wilson/FOX Television Network**, “Interviewing a Media Giant: Ed Wilson, President of the Fox Television Network,” Author/Publisher Interview Experience article – Published: Northwest Arkansas Living Apartments™ Magazine: Summer 2007.
 - **Bishop John L Benford**, “Valley Harvest Ministries: Direction for Life; Profile of a Spiritual Shepherd: John L Benford,” regional pastoral profile article – Published: Northwest Arkansas Living Apartments™ Magazine: Summer 2007.
 - **Arkansas Governor Mike Beebe**, “Arkansas Governor Mike Beebe; Moral Imperative: Excellence,” Arkansas Governor Profile Article – Published: Northwest Arkansas Living Apartments™ Magazine: Sum. 07.
- ★
- **INTERNET (VISIT: WILLGLOUDEN.COM™ CLICK ON AUTHOR TAB FOR SELECT PUBLISHED ARTICLES).**
 - **Dr. Maya Angelou/Alltel**, “Dr. Maya Angelou Connects with Alltel; Hosts Reception, Spreads Wisdom, Funds Future,” Event Coverage – Published online: nwaliving.com™: July 2006.
 - **JB Hunt**, “J.B. Hunt: Trucking Magnet Falls into Grace; The Life and Legacy of Joseph: A Celebration,” Posthumous Tribute Article - Published online: nwaliving.com™: December 2006.
 - **Elizabeth Eckford/Tyson Foods**, “Elizabeth Eckford Desegregates at Tyson; The Legacy of One of the Little Rock Nine,” Event Coverage – Published online: nwaliving.com™: March 2007.
 - **Arkansas Business Hall of Fame**, “Honor & Grace: Saluting Arkansas Icons; 2007 Arkansas Business Hall of Fame,” Event Coverage – Published online: nwaliving.com™: March 2007.
 - **G. Garvin/Tyson**, “TV Ones' G. Garvin 'Turns up The Heat' at Tyson; "Super Simple" Culinary at Tysons' Discovery Center,” Event Coverage – Published online: nwaliving.com™: April 2007.
 - **Sam M. Walton College**, “Capital Improvements: Changes for Tomorrows Leaders: Expenditures at the Sam M. Walton College of Business,” Capital Coverage – Published online: nwaliving.com™: April 2007.
 - **Hollywood, Ca**, “Wheels Down in Funky Town: an Exclusive Hollywood Entertainment Report,” Published online: nwaliving.com™: July 2007.
 - **Helen R. Walton**, “Helen Robson Walton 1918 – 2007; Mother of Four and a Store,” Posthumous Tribute Article - Published online: nwaliving.com™: July 2007.
 - **University of Arkansas**, “An Evening to Shine: The 63rd Annual Arkansas Alumni Awards Celebration 2007,” University of Arkansas 2007 Private Awards Ceremony Article – Published online: nwaliving.com™: January 25th, 2007.

For more information please visit: willglouden.com™

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University of Arkansas, “An Evening to Shine: The 63rd Annual Arkansas Alumni Awards 2007,” Univ. of AR 2007 Private Awards Ceremony Article – Published online: nwaliving.comTM: 1/25/07.

➤ **Hall of Fame**, “Arkansas Black Hall of Fame: 15th Annual Induction Ceremony,” Annual Event Article – Published online: nwaliving.comTM: January 25th, 2007.

➤ **Frank Broyles**, “Broyles Gets His Day in Fay Anyway; The Economic Impact of a Power Play,” Fayetteville Economic Development Council ‘Power Lunch’ Event Article – Published online: nwaliving.comTM: Feb. ‘08.

★ ➤ **RADIO (2006 TO PRESENT)**

➤ **Teresa Berra**, Vice President Seasonal Items, Wal*Mart Stores, Inc., Departmental/Company & Personal Profile Interview – Broadcast Sunday, December 11th, 2006 @ 1:00 p.m. CST on AM 1030 KFAY (ABC News) talk Radio, for *Northwest Arkansas Living Radio*TM.

➤ **Scott McCall**, Vice President Toys (Chief Toy Officer), Wal*Mart Stores, Inc., Departmental/Company & Personal Profile Interview – Broadcast December 11th, 2006 @ 1:00 p.m. CST on AM 1030 KFAY (ABC News) talk Radio, for *Northwest Arkansas Living Radio*TM.

★ ➤ **TELEVISION (2006 TO PRESENT)**

➤ **Will G. Louden**TM (willglouden.comTM), Founder/Chairman, VGIS, Inc. (vgiscorp.comTM) Company Profile & Personal Profile Interview – premier broadcast November, 2006 on KNWA-TV (NBC), for *Northwest Arkansas Living Television*TM; special Arkansas statewide ENCORE broadcast on KARK-TV 4 (NBC): January 14th, 2007 (30-minute show).

➤ **Teresa Berra**, Vice President Seasonal Items, Wal*Mart Stores, Inc., Departmental/Company & Personal Profile Interview – Broadcast Sunday, December 3rd, 2006 @ 11:00 a.m. CST on KNWA-TV (NBC), for *Northwest Arkansas Living Television*TM (1-hour show).

➤ **Scott McCall**, Vice President Toys (Chief Toy Officer), Wal*Mart Stores, Inc., Departmental/Company & Personal Profile Interview – Broadcast Sunday, December 3rd, 2006 @ 11:00 a.m. CST on KNWA-TV (NBC), for *Northwest Arkansas Living Television*TM (1-hour show).

➤ **Mike Beebe**, Governor: State of Arkansas, State Agenda & Personal Profile Interview – Broadcast Saturday, May 12th, 2007 @ 12:30 p.m. (noon) CST on KNWA-TV (NBC), KARK-TV (NBC) & KFTA-TV (FOX) statewide, for *Northwest Arkansas Living Television*TM (30-minute show).

➤ **Ed Wilson**, President & CEO, Tribune Broadcasting, (Former head of CBS Enterprises, NBC Enterprises, and the FOX Television Network – Division/Company, Personal Profile & History Interview) – Broadcast July 12th, 2008 @ 10:30 a.m. on KPBI-TV (MyNetworkTV)\. – Estimated collective regional broadcast range 750,000+ people in three states (Arkansas, Southern Missouri & Eastern Oklahoma); 250,000 households (30-minute show).

➤ **Hollywood Ca., Playboy Mansion**, Television Show Taping – Cops Care Cancer Foundation Charity fundraising event & general hot Hollywood sites television shows taped August 2008 on location – 30-minute production, for LoudenLiving.comTM Television, has yet to air/broadcast.

➤ **Terri Trotter**, Interim President/CEO, *Walton Arts Center* – Center History & Personal Profile Interview (ALL Access). Interview and taping occurred Sept. 2008 on location – 30-minute production, has yet to air/broadcast.

★ ➤ **PROMOTIONAL TELEVISION/RADIO/INTERNET/PRINT MEDIA PRODUCED – RADIO/TELEVISION**

➤ **Thirty-Second** radio spot promoting the airing of the special *Northwest Arkansas Living Radio*TM premier show, featuring 40-years of Wal*Mart & two of its very dynamic executives. Spot aired over 15 times on AM 1030 KFAY (ABC News) talk Radio promoting the airing of the radio show (in December 2006).

➤ **Thirty-Second** TV spot promoting the airing of the special *Northwest Arkansas Living Television*TM premier show, featuring 40-years of Wal*Mart & two of its very dynamic executives. Spot aired over 15 times on KNWA-TV (NBC) promoting the airing of the television show (in November/December 2006).

➤ **Thirty-Second** TV/radio spot promoting the airing of the very special *Northwest Arkansas Living Television*TM show, featuring Arkansas’ newly elected Governor Mike Beebe. Spot aired over 15 times on KNWA-TV (NBC), KARK-TV (NBC) & KFTA-TV (FOX) statewide (three state reach), promoting the airing of the television show (in May 2007).

For more information please visit: willglouden.comTM

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- **Thirty-Second** TV/radio spot promoting the airing of the very special *Television* premier show, featuring 10-years of VGIS, Inc. & an historic/groundbreaking Studio City, California taped interview with Mr. Ed Wilson, current President/CEO Tribune Broadcasting and the former head of CBS Enterprises, NBC Enterprises and the FOX Television Network; The spot aired on KPBI-TV (MyNetworkTV) over 15 times promoting the airing of the television show (in July 2008). MyNetworkTV is affiliated with NEWS Corporation.
- **Thirty-Second**, TV spot promoting product/services (endorsement), of **Pizza Hut®**; Television commercial taped – May 8th, 2008 @ the College Avenue Fayetteville, Arkansas Pizza Hut® Restaurant – Fayetteville, AR. Multimedia campaign produced by Will G. Louden™, spot aired over three-times in the premier Television show.
- **Thirty-Second** TV/radio spot promoting the future airing of interview with Ms. Terri Trotter, interim President/CEO of the Walton Arts Center.
- **Thirty-Second** TV/radio spot promoting the future airing of Hollywood Playboy Mansion, Red Carpet Cops Care Cancer Foundation charity event.
- **Thirty-Second** TV spots (three different spots), produced for a special Awareness Campaign set to air all throughout the Central Arkansas Comcast footprint promoting the University of Arkansas, Alumni Association, Capital Chapter. The spots were shot and produced in Little Rock, AR USA on Saturday, March 17th, 2012 at the Clinton Presidential Library & Clinton School of Public Service front lawns.

➤ **PROMOTIONAL TELEVISION/RADIO/INTERNET/PRINT MEDIA PRODUCED/CONT.:**

➤ **INTERNET/PRINT**

- **Half-Page Print Ad**, Spring 2006 Edition, Northwest Arkansas Living™ Magazine – Apartments Edition, featuring Will G. Louden™, promoting the premiering of *Northwest Arkansas Living Television*™.
- **Full-Page Print Ad**, Winter 2007 Edition, Northwest Arkansas Living™ Magazine – Apartments Edition, featuring Will G. Louden™, promoting *Northwest Arkansas Living Television*™ & *Northwest Arkansas Living Radio*™; and publicly thanking Wal*Mart, KNWA (NBC), AM 1030 KFAY (ABC) News Talk Radio and KARK (NBC) for three GREAT premiers.
- **Full-Page Print Ad**, Spring 2007 Edition, Northwest Arkansas Living™ Magazine – Apartments Edition, featuring Will G. Louden™, promoting *Northwest Arkansas Living Television*™ & *Northwest Arkansas Living Radio*™; and publicly thanking KNWA (NBC), KARK (NBC), KFTA (FOX), AM 1030 KFAY (ABC) News Talk Radio and 11 additional show sponsors and advertisers.
- **Half-Page Print Ad**, Summer 2007 Edition, Northwest Arkansas Living™ Magazine – Apartments Edition, featuring Will G. Louden™ and Arkansas' Governor Mike Beebe, promoting *Northwest Arkansas Living Television*™, *Northwest Arkansas Living Radio*™, and the premiering of Northwest Arkansas Living NEWS™.
- **Full-Page Outside Back-cover Print Ad**, Spring 2007 Edition, Northwest Arkansas Living™ Magazine – Apartments Edition, featuring Will G. Louden™, promoting the *1st Annual BoutIt.com*™ *Statewide Talent Contest*; Will G. Louden™ Host/Executive Producer (talent show canceled).
- **Online Banner Ads, Article Ads, system header file ads featuring** pictures of Will G. Louden™, the Will G. Louden™ name and/or Will's personal online web destination, willglouden.com™ has appeared and constantly been appearing on several current and former, Will Louden™, platforms.

For more information please visit: willglouden.com™

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